Member Marketplace Terms and Conditions

Criteria and Eligibility

Participating organizations:

- 1. Must be incorporated in the United States or Canada.
- 2. Must have customer service and financial viability records that are quantitatively verifiable with public tools such as Better Business Bureau, Dun and Bradstreet, LexisNexis or otherwise.
- 3. Must be able to provide contact information for two references so that Goodwill Industries International (GII) can perform a qualitative eligibility assessment.
- **4.** Must be able to offer and show documentation of a quantifiable discount to Goodwill agencies for purchasing their products and services.

Benefits and Limitations

Benefits include:

- 1. Listing in the Member Marketplace.
- 2. Marketing to retail and purchasing personnel at Goodwill agencies in the United States and Canada.
- 3. Ability to communicate weekly promotions to Goodwill agencies via the Member Marketplace.
- **4.** Opportunity to highlight special promotions and employee discounts in the e-newsletter, The Marketplace Connection.
- 5. Vendor flexibility to upload and update promotions on a weekly basis.
- **6.** Vendor ability to track listing effectiveness via the number of hits.
- 7. Eligibility to participate in the Goodwill sponsorship program.
- 8. Eligibility to participate in the annual Goodwill Member Marketplace Tradeshow.

Benefits do not include:

- 1. Vendor use of the Goodwill logo within their promotions. The Goodwill name and Smiling G logo are trademarked, and their use is expressly prohibited.
- 2. The ability to obtain an updatable listing of Goodwill locations and contact information to retail stores nationwide.
- 3. Guaranty of purchase of products by Goodwill members.

Listing Regulations

- 1. Listings exist in 3-, 6- or 12-month subscriptions, at rates of \$400, \$700, and 1,200, respectively.
- 2. Organization must submit a listing of goods and services and a comparison between the retail prices and the discounted prices that will be offered to the Goodwill organizations.
- All Member Marketplace subscription applications will be subject to a background screening. Upon acceptance, vendors will receive a welcome package with payment receipt, regulations, terms and conditions, and a Member Marketplace Tool kit.
- **4.** Subscription activation may take as long as 15 business days from application to completion.
- 5. Listed vendor agrees to comply with all contract terms and conditions, which are given herein.

Promotions

- 1. Promotions are due to marketplace@goodwill.org every Thursday by noon for review and approval.
- 2. Promotions will be distributed via the e-newsletter, *The Marketplace Connection*.
- 3. Participation on the Member Marketplace does not constitute an endorsement by GII. As such, promotions must not imply any GII endorsements or collaborations.
- **4.** Promotion specifications are available in the Member Marketplace Tool Kit, which will be distributed upon acceptance into the Member Marketplace.

Billing Information

Payment can be made by check, credit card or invoice (Net 15 days). Checks, made out to Goodwill Industries International should be mailed to: P.O. Box 791084, Baltimore, MD 21279-1084, Attn: Accounting.

Cancellations

Cancellations and refunds are only accepted within14 business days of application approval. A \$150 cancellation fee will be assessed.

Limitations on Liability

In no event shall either party be liable for any special, indirect, incidental or consequential damages. Under no circumstances shall either party be liable to the other or any third parties for an amount greater than the amounts received under this agreement.

Default

Any vendor failing to take full advantage of full benefits of the Member Marketplace as outlined will not be entitled to a pro-ration of membership fees.

Termination

Listing in the Member Marketplace may be terminated at the discretion of GII without refund due to:

- 1. Non-compliance of terms and conditions.
- 2. Negative feedback from Members.

Renewals

- 1. Only vendors in good standing will be eligible to renew their Member Marketplace subscriptions.
- 2. Poor customer feedback may preclude vendors from renewing their Member Marketplace subscription.

As a vendor listed within the Member Marketplace, you are also eligible to participate in the Member Marketplace Tradeshow, held once a year.