



shopgoodwill.com® Statistics May 2014

For more information:

Lauren Lawson-Zilai
Director of Public Relations
lauren.lawson@goodwill.org
(240) 333-5266

Follow @shopgoodwill on
Twitter or on Facebook:
shopgoodwill for updates on
new finds.

shopgoodwill.com is the first Internet auction site created and operated by a nonprofit organization. The brainchild of Goodwill Industries of Orange County (Santa Ana, CA), the site opened for business on August 31, 1999. Today, 154 Goodwill® agencies are registered to sell items on shopgoodwill.com.

Sales statistics for shopgoodwill.com as of April 2014:

* Sales statistics are as of April 2014:

Since 1999:	\$251,455,656.58
2014:	\$19,909,078.99
2013:	\$46,937,050.64
2012:	\$40,814,958.80
2011:	\$31,423,947.08
2010:	\$22,966,101.62
2009:	\$18,149,767.35
2008:	\$15,323,619.00
2007:	\$11,981,839.40
2006:	\$10,590,742.96
2005:	\$ 9,192,972.91
2004:	\$ 6,494,806.62
2003:	\$ 4,875,944.95
2002:	\$ 3,625,386.19
2001:	\$ 2,468,142.52
2000:	\$ 1,131,036.12
1999:	\$ 63,315.37

Total revenue generated: \$251,455,656.58

Total items sold: more than 16 million

Average page views per day: more than 3.3 million

Average visits per day: more than 109,000

Registered buyers: 1,208,847 from all 50 states and many other countries

Average sales price per item: \$26.02

Highest-priced item sold: Frank Weston Benson oil painting, for \$165,002, sold by Goodwill Industries of the Columbia-Willamette (Portland, OR)

Items posted on site: more than 67,000 at any given time