



ABOUT GOODWILL®

Annual Goodwill Highlights:

- Placed in employment:
More than 313,000
- Earned high school diploma or equivalent: **6,568**
- Earned post-secondary credential: **23,732**
- Personal and family support services provided:
More than 10 million
 - Financial education class sessions: **More than 32,900**
 - One-on-one financial coaching sessions:
More than 41,400
 - Federal Earned Income Tax Credits (EITCs) claimed:
7,700
- Total number of donors (includes repeat donations):
101 million
- Total number of stores, including outlet and retail:
More than 3,200

Every 23 seconds of every business day, a person served by Goodwill earns a good job.

Goodwill has helped people find jobs since 1902. Its network of 161 independent, community-based organizations provides employment placement and job training, along with services such as career counseling, mentoring, financial education, child care and transportation. Goodwill helps people with disabilities and disadvantages; veterans and military families; youth and young adults, including youth who are at risk and opportunity youth; older workers; people reintegrating into society; and others facing challenges to finding employment.

Goodwill organizations change lives by training people who are unemployed or underemployed for careers in fields such as information technology, health care, automotive services, construction, hospitality, manufacturing, retail and more.

At Goodwill, we believe that work creates the economic energy that builds strong families and communities. Work helps build self-confidence, friendships and independence.

Everyone deserves a chance to have those things in life. Goodwill provides that chance.



HOW WE OPERATE

Goodwill organizations support mission services through the sale of donated goods and household items at more than 3,200 Goodwill stores and online through shopgoodwill.com[®], the first nonprofit Internet auction site, and other online marketplaces, as well as through contract services, private and public grants, and individual giving.

Community-based Goodwill organizations also create jobs and build revenue by contracting with businesses and government to provide a wide range of commercial services, including janitorial, manufacturing, warehousing and distribution, packaging, assembly, food preparation, document management, grounds keeping and administrative services.

General Electric, General Motors, SC Johnson, Whirlpool, Cintas, the General Services Administration, the Internal Revenue Service, and the U.S. Army, Air Force, Navy, and Marines are among those that have tapped into Goodwill services.

To learn more, visit goodwill.org/whygoodwill.

More than 87 percent of collective revenue from the sale of donated goods at Goodwill organizations support and grow their education and career services and other critical community-based programs.

