



2020 MEMBER MARKETPLACE *ONLINE* PROSPECTUS

CONTACT

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ABOUT GOODWILL®

Goodwill works to enhance the dignity and quality of life of individuals and families by strengthening communities, eliminating barriers to opportunity and helping people in need reach their full potential through learning and the power of work.

Most Recent Statistics (2018)

- Persons served with face-to-face services: **1,577,524**
 - Persons served via virtual means: **33,811,975**
 - Total people served: **35,389,499**
 - People placed in employment: **242,251**
 - Estimated total annualized earnings of people placed in employment: **\$4.8 billion**
 - Grand total revenue: **\$6.09 billion**
 - Percent revenue spent directly on programs: **87 percent**
 - Total employees at year-end: **131,280**
 - Donated goods retail revenue: **\$4.52 billion**
 - Total number of material donations: **107.1 million** (1.5% increase over 2017)
 - Retail store transactions: **247.2 million**
 - Total number of retail and outlet stores at year-end: **3,306**
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Goodwill has:

- 157 member organizations
- More than 3,300 Goodwill stores (North America)
- 131,280 employees

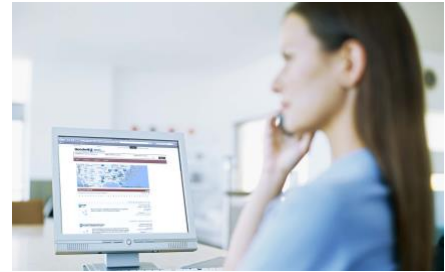


Goodwill is:

- Recognized by GuideStar with its Platinum Seal of Approval.
- Ranked in the top five brands that inspired consumers the most with its mission in the World Value Index for three consecutive years (enso).
- The second-largest nonprofit organization in the United States.
- Named one of America's top 20 inspiring companies for three consecutive years (Forbes).

MEMBER MARKETPLACE *ONLINE*

The Goodwill Industries International (GII) Member Marketplace *ONLINE* (MMO) is a vendor directory designed to help local Goodwill organizations (called members) and their retail stores to source their vendor needs. It also enables approved vendors to market their goods and services frequently and more effectively to the Goodwill network.



SUBSCRIBER BENEFITS

- Ability to market to staff at 157 Goodwill organizations and more than 3,300 stores across the United States and Canada.
- Opportunity to upload and highlight special promotions and employee discounts online.
- Use of the Goodwill Member Marketplace logo to market to Goodwill staff.
- [CLICK HERE TO ACCESS THE PRE-APPLICATION](#)

PARTICIPATION

Subscription to the Member Marketplace *ONLINE* takes the following forms:

- **Listing** – Vendor profile with company description, links and contacts. Limited reporting on listing clicks is available to determine effectiveness.
- **Promotions** – Timed advertisement with offer details. Promotions may be submitted weekly to marketplace@goodwill.org for logo compliance review, approval and download to the Marketplace. Reporting is not currently available.

SUBSCRIPTION LEVELS:

- 3-month subscription: \$500
- 6-month subscription: \$800
- 12-month subscription: \$1,200
- 12-month subscription: \$600 (for current-year Member Marketplace *LIVE* exhibitors)

MMO TERMS AND CONDITIONS

PROCESSING

1. Applications are subject to background screening. Upon acceptance, vendors will receive an approval email with the Member Marketplace *ONLINE* Agreement and Starter Toolkit.
2. Subscription approval and activation may take up to fifteen (15) business days to complete.
3. Listed vendor agrees to comply with all vendor contract terms and conditions as specified in the Member Marketplace *ONLINE* Agreement.

CRITERIA AND ELIGIBILITY

Participating organizations:

1. Must be incorporated in the United States or Canada.
2. Must have customer service and financial viability records that are quantitatively verifiable with public tools.
3. Are subject to GII Member Marketplace *ONLINE* Agreement.

BILLING INFORMATION

Payment may be made by credit card only.

CANCELLATIONS

Cancellations and refunds are accepted within 14 business days of application approval.

LIMITATIONS ON LIABILITY

In no event shall either party be liable for any special, indirect, incidental or consequential damages. Under no circumstances shall either party be liable to the other or any third parties for an amount greater than the amounts received under this agreement.

DEFAULT

Any vendor failing to take advantage of full benefits of the MMO as outlined will not be entitled to a proration of membership fees.

TERMINATION

Listing in the MMO may be terminated at the discretion of GII without refund due to:

1. Non-compliance of terms and conditions.
2. Negative feedback from Goodwill members.

RENEWALS

1. Only vendors in good standing will be eligible to renew their subscriptions.
2. Poor customer feedback may preclude vendors from renewing their subscriptions.

BENEFITS *DO NOT* INCLUDE:

1. A listing of Goodwill locations or Goodwill contact information for its stores.
2. The right to use any of Goodwill logos to market on vendor's standard marketing or vendor's website.
3. Guarantee of purchase of products or services by Goodwill members.
4. Endorsement by GII.
5. License to broadcast mass emails to Goodwill members.
6. Use of Goodwill trademarks.

NOTE

The use of the Goodwill name and the Goodwill Smiling G logo (shown below) by any vendor is expressly prohibited. Vendor use thereof constitutes a breach of contract.



The below logo is permitted for approved vendors on the Member Marketplace Online.



**Member
Marketplace**

Use of any Goodwill member's logo in print or online promotions is only permitted with written consent from the appropriate Goodwill member's manager.