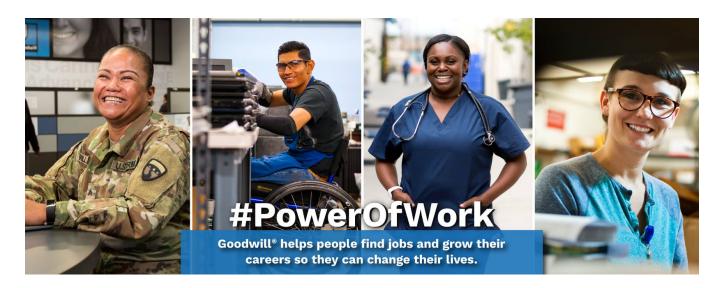




GOODWILL INDUSTRIES INTERNATIONAL

2019 ANNUAL REPORT



ABOUT GOODWILL INDUSTRIES INTERNATIONAL

Mission

Goodwill® works to enhance the dignity and quality of life of individuals and families by strengthening communities, eliminating barriers to opportunity and helping people in need reach their full potential through learning and the power of work.

Vision

We at Goodwill Industries® believe that every person has the opportunity to achieve his or her fullest potential and participate in and contribute to all aspects of life.

Values

Respect Stewardship Ethics Learning Innovation

Structure

Goodwill was established in 1902 to improve the quality of life of people with disabilities and other disadvantages, such as unemployment, illiteracy or lack of work experience. Each local Goodwill organization is a separate 501(c)(3) corporation. In the United States and Canada, 157 organizations comprised the Goodwill network as of December 2019. Goodwill also has a presence in 12 other countries.

All Goodwill members are independent, community-based nonprofit organizations that provide job placement, job training, and career and supportive services for people of all walks of life.

Goodwill Industries International (GII) provides Goodwill members with various services, including consulting for workforce development, retail and commercial operations; financial and management information; education and training; public relations and marketing; and government relations support information.

EXPERIENCE SUCCESS THROUGH

THE POWER OF WORKSM

For nearly 120 years, community-based Goodwill organizations have helped people find jobs, support their households and feel the satisfaction that comes from experiencing the power of work. People use Goodwill services to build skills, connect with jobs, advance their careers and care for their families.

2019 NATIONAL AWARD WINNERS

The Kenneth Shaw Graduate of the Year and the Achiever of the Year are two shining examples of the millions of people who look to Goodwill organizations for career services and related support.



Visit our <u>My Story</u> blog to discover more stories about individuals who have achieved success with help from Goodwill.

GOODWILL'S IMPACT

Every 31 seconds of every business day, a person served by Goodwill earns a good job.



Watch "Why Goodwill?"

For the past several years, the workforce has rapidly evolved, and technology and automation are shaping the future of work and employment. Individuals across the United States and Canada are looking to upgrade their skills to be resilient in the changing workplace and bridge the widening gap to opportunity.

Emerging jobs and careers require a workforce skilled in technology and social intelligence that is ready to work and collaborate both in-person and virtually. Industries such as information technology, health care, online and brick-and-mortar retail, hospitality, manufacturing, construction and automotive services are expected to boom, with more positions opening in the coming decade.

As work changes, Goodwill organizations and our partners are building the resources, training and connections job seekers and career advancers can use to prepare themselves for the careers of today and tomorrow.

Goodwill helps people of all backgrounds to improve their quality of life and reach their potential through learning and the power of work.

- More than 24 million people used mobile and online services from Goodwill to build skills and connect with jobs in their communities.
- Nearly 1.5 million people engaged in face-to-face services with local Goodwill organizations to advance their careers and build financial assets.
- More than 230,000 people used Goodwill services to earn jobs. One out of every 275 people who went to work in the United States did so with the help of Goodwill.
- Goodwill organizations diverted nearly 4.6 billion pounds of usable goods from landfills.

Goodwill was involved in one out of every 275 U.S. hires.

More than 230,000 people used Goodwill services to connect with employment in 2019, which is equivalent to one out of every 275 job placements in the United States (based on data from the U.S. Bureau of Labor Statistics). The estimated total annualized earnings of these individuals placed in employment are \$4.6 billion.

More than 24 million people strengthened their skills through Goodwill's online and mobile services.

Across North America and around the world, people are using virtual tools to strengthen skills and advance their careers.

GCFGlobal's web-based programs, owned by the Goodwill Community Foundation and operated by Goodwill Industries of Eastern North Carolina (Durham), provide online learning opportunities in English, Portuguese and Spanish. The content produced by GCFGlobal is leveraged by at least 45 local Goodwill organizations as well as nearly 700 other organizations, including libraries, schools, employers, faith organizations, senior centers and correctional facilities. The platform features more than 2,000 lessons that attracted more than 24 million users in 2019.

Through virtual career fairs and online learning tools, Goodwill organizations are helping even more individuals and families around the world build skills for in-demand careers and strengthen their financial well-being.

Goodwill continues its legacy of serving those who have served by equipping and connecting veterans and military family members to opportunities.

As more than 200,000 service members transition to civilian workforce each year, 75,762 veterans and military families used Goodwill services in 2019 to support their transition, build skills and strengthen their finances. With multi-year investments from the Walmart Foundation, Goodwill operates Operation: GoodJobs to provide those services. United Services Automobile Association (USAA) enhanced Operation: GoodJobs services with funding to address needs for housing, work clothing and equipment, child care and transportation.

Ten local Goodwill organizations operate
Operation: GoodJobs across areas with high
veteran density in California, North Carolina,
South Carolina, Texas and Washington state.
These Goodwills leverage community
partnerships to support individualized career
plans that address employment needs,
financial strengthening and skills gaps.
Services are designed to advance equity for
women veterans and underserved veteran
subgroups through partner collaboration,
upskilling, employment placement and holistic
supports.

Veterans are using Goodwill services to close the wage gap in career pathways that support long-term job retention and financial stability. Individuals using Operation: GoodJobs services earn an average beginning wage at placement of \$16.37. More than 2,785 veterans and military family members earned credentials in industries such as health care, IT, security, manufacturing, hospitality, and transportation and logistics.

The Goodwill Digital Career Accelerator® equips a resilient workforce with digital skills.

The job market is rapidly changing, and we need a resilient workforce. That is why Goodwill partnered with Google.org and Grow with Google to launch the Goodwill Digital Career Accelerator. The initiative prepares communities, job seekers and career advancers with the digital skills needed to succeed in entry-level to advanced positions across almost every sector.

Google.org kick-started this initiative with a \$10.3 million grant and the support of 1,000 Google volunteers. Local Goodwill organizations across the United States are working together to equip more than a million job seekers and career advancers with digital skills by the end of 2020. Goodwill's collaboration with Google.org won a Silver Halo award for Best Employee Engagement: Skilled Volunteering at the 2019 Engage for Good Conference.

Throughout 2019, 98 local Goodwill organizations operated the Goodwill Digital Career Accelerator across 38 states to help underserved populations gain the digital skills they need to thrive in the workforce. By the end of 2019, the Goodwill Digital Career Accelerator equipped more than 679,000 learners with digital skills awareness training and connected more than 100,000 job seekers with employment.

Together, Google.org and Goodwill are making a difference as more individuals are using these services to change their lives and advance their careers.



Meet Violet Stevenson

In early 2019, Violet Stevenson was unemployed, facing foreclosure and caring for her elderly mother on her own. After visiting her local Mississippi WIN Job Center, she learned about the digital skills training offered at Goodwill Industries of Mississippi (Ridgeland, MS).

Violet hoped new skills would help her find a job that would allow her to pay her bills, save her home from foreclosure and take care of her mother.

After completing training, Violet was hired as a U-Haul customer service agent. In this role, she uses her digital skills to work from home and care for her mother. After only a few months on the job, Violet was told she is being considered for a promotion to assistant manager.

Reflecting on the training and services she received at Goodwill, Violet says, "Everyone should know about this program."

Goodwill provides holistic services to help people reenter their communities after incarceration.

According to the U.S. Department of Justice, more than 10,000 people return to their communities from America's state and federal prisons each week. Of those, approximately two-thirds are rearrested within three years of release.

Rapidly connecting people who have been impacted by the criminal justice system with sustainable employment and caring mentors supports their successful community reintegration. Through earn-and-learn opportunities, Goodwill organizations are uniquely equipped to provide holistic transition services to those who are returning home from incarceration.

In 2019, nearly 78,000 people impacted by the justice system used Goodwill reintegration services to achieve their education and employment goals. Goodwill is enhancing partnerships with community-based organizations and employers to strengthen support networks for justice-involved youth, adults and their families.

Goodwill's approach to supporting the success of people who have been involved with the justice system is based on sector research and local Goodwill field experience. Key components include assess and plan; equip with education and training; and connect to support stabilization, employment and advancement.

Goodwill Industries International engages local Goodwill organizations to provide reentry services with the support of \$14.5 million through three grants from the U.S. Department of Labor. One of these grant-funded projects serves more than 500 young adults, ages 18 to 24, who have been involved with the justice system; two grants fund services for nearly 1,200 recently incarcerated adults.*



Meet Karl Little

Karl Little always strives to be a "light in the midst of darkness." This mindset helped him during his incarceration and after his release when he visited Goodwill Industries of Greater Detroit.

At Goodwill, Karl completed training offered through the Adult LifeLaunch grant. After dedicating hours to research and planning, he transformed from trainee to business owner when he founded his own trucking company, Truck Dynasty.

As an advocate for providing second chances, Karl's company employs individuals who have been impacted by the justice system. He also created a nonprofit organization to support returning citizens.

Karl now has ambitions to grow his business to include a brokerage company and a trucking school.

'In operation from 2016-2019, the Goodwill® Young Adult LifeLaunch Reentry Program was made possible by a \$4.5 million grant from U.S. Department of Labor Employment and Training Administration, representing 87 percent of service delivery costs. Goodwill contributed leveraged funding valued at \$668,179 to cover the remaining 13 percent of operational costs.

Awarded in 2017, the Goodwill® Adult LifeLaunch Reintegration Program is made possible by a grant award of \$4.5 million from the U.S. Department of Labor Employment and Training Administration that covers 74 percent of service delivery costs. Goodwill is contributing leveraged funding valued at \$1.6 million to cover the remaining 26 percent of operational costs.

Awarded in 2018, the Goodwill® Reentry Opportunities to Work (GROW) Program is made possible by a grant award of \$4.5 million from the U.S. Department of Labor Employment and Training Administration that covers 92 percent of service delivery costs. Goodwill is contributing leveraged funding valued at \$373,275 to cover the remaining 8 percent of operational costs.

Awarded in 2019, the Goodwill® Young Adult LifeLaunch 2.0 Reentry Program is made possible by a \$4.5 million grant award from the U.S. Department of Labor Employment and Training Administration that covers 88 percent of service delivery costs. Goodwill is contributing leveraged funding valued at \$597,241 to cover the remaining 12 percent of operational costs.

Goodwill is an entrepreneurial leader, environmental pioneer and social innovator.

Goodwill is founded on the triple bottom line principles of people, planet and prosperity, demonstrating sustainability leadership and innovation, creating thousands of jobs and contributing to the economic health of communities while preserving resources and the environment.

The textile Industry is a major contributor to the current environmental crisis as the second-largest consumer of the world's water supply and producer of 10 percent of the world's carbon emissions. Through the sale of donated goods, Goodwill provides a key solution to this environmental threat. Goodwill has a nearly 120-year history of environmental sustainability through the promotion of reuse and circularity. In 2019, Goodwill collected more than 4.6 billion pounds of clothing and household goods — extending the life of usable items, lessening the amount of material sent to landfills or incinerators, and decreasing reliance on the extraction and production of virgin materials.

Goodwill's social enterprise Is founded on the principal of maximizing the value of people and things. Goodwill's more than 130,000 team members work together to scale our collective community and environmental impacts. Goodwill develops employees with relevant job skills to improve performance and equip them for career advancement.

Goodwill continues to embrace a business model that creates value consistent with the long-term preservation and enhancement of its social, environmental and financial capital for the stewardship of the planet and the people and communities who receive Goodwill services.



Goodwill operates in the United States, Canada and 12 other countries.

Goodwill Industries of Korea continued to grow operations by opening a new store in Seoul, and it expanded to the tenth-largest Korean city of Seongnam with a new store in the Bundang neighborhood. It continues to be Goodwill's largest international partner, operating a total of 19 stores throughout the country and employing more than 300 people with developmental disabilities.

Goodwill Suomi (Finland) celebrated its fifth anniversary in 2019 with a strong year for operations. It opened two new stores for a total of seven Goodwill stores across Finland. Goodwill Suomi continues to grow the Goodwill concept and increase market penetration with a strong focus on using social influencers to reach younger generations with sustainability messaging.

Goodwill Goiás in Goiania, Brazil, also continues to grow, serving more than 15,000 people in 2019 through its Goodwill social enterprise and other mission services programs.

Meanwhile, Goodwill Venezuela continues to suppport Its local community despite hyper inflation and the country's current economic crisis. In 2019, Goodwill Venezuela placed 31 individuals with Intellectual disabilities in employment and provided training to more than 135 people with disabilities.

GOODWILL'S FINANCIALS

GOODWILL INDUSTRIES INTERNATIONAL, INC. AND RELATED ENTITIES CONSOLIDATING STATEMENT OF FINANCIAL POSITION

December 31, 2019, with 2018 Totals

		2019				
	GII/LLC	GMJCS	Eliminations	Total	Total	
ASSETS						
Cash and cash equivalents	\$2,076,826	\$917,672	_	\$2,994,498	\$3,517,376	
Investments	14,734,349	_	_	14,734,349	14,868,284	
Accounts receivable, net	815,141	_	(21,216)	793,925	680,119	
Pledges receivable, net	1,560,243	_	_	1,560,243	156,500	
Grants receivable	5,069,211	_	_	5,069,211	4,656,810	
Prepaid expenses and other assets	728,922	293	-	729,215	570,890	
Notes receivable	_	99,868	_	99,868	1,004,320	
Property and equipment, net	7,248,225	-	_	7,248,225	8,383,116	
Total assets	32,232,917	1,017,833	(21,216)	33,229,534	33,837,41	
LIABILITIES AND NET ASSETS						
Liabilities						
Accounts payable	5,579,146	21,216	(21,216)	5,579,146	6,533,98 ⁻	
Accrued expense	2,801,982	_	_	2,801,982	2,236,824	
Deferred revenue	397,840	_	_	397,840	454,24	
Notes payable	_	_	_	_	1,010,189	
Total liabilities	8,778,968	21,216	(21,216)	8,778,968	10,233,24	
Net assets						
Without donor restrictions	12,757,880	996,617	-	13,754,497	14,539,70	
With donor restrictions	10,696,069	-	_	10,696,069	9,064,46	
Total net assets	23,453,949	996,617	-	24,450,566	23,604,168	
Total liabilities and net assets	\$32,232,917	\$1,017,833	\$(21,216)	\$33,229,534	\$33,837,415	

GOODWILL INDUSTRIES INTERNATIONAL, INC. AND RELATED ENTITIES CONSOLIDATING STATEMENT OF ACTIVITIES

Year Ended December 31, 2019, with 2018 Totals

		2018			
	GII/LLC	GMJCS*	Eliminations	Total	Total
ACTIVITIES WITHOUT DONOR RESTRICTION					
Revenue and support					
Federal awards	\$26,467,376	-	\$ -	\$26,467,376	\$25,579,42
Membership dues	21,565,262	-	_	21,565,262	20,866,22
In-kind contributions	15,727,560	-	_	15,727,560	21,550,34
Program service fees	2,522,130	-	_	2,522,130	2,353,10
Legacies and bequests	965,755	-	_	965,755	297,17
Rental	294,380	-	_	294,380	292,54
Contributions	236,488	-	_	236,488	140,89
Other income	24,503	12,616	(5,340)	31,779	82,93
Net Investment return - operations	109,696	-	_	109,696	123,09
Subtotal	67,913,150	12,616	(5,340)	67,920,426	72,285,73
Net assets released from restriction	7,408,058	-	-	7,408,058	7,411,58
Total revenue and support	75,321,208	12,616	(5,340)	75,328,484	79,697,32
Expense					
Program services					
Direct services to membership	37,952,561	6,558	(5,340)	37,953,779	42,827,03
Sponsored programs and grants	33,257,957	_	_	33,257,957	33,047,39
Support services to membership	875,012	-	_	875,012	1,048,50
Total program services	72,085,530	6,558	(5,340)	72,086,748	76,922,93
Management and general services					
General and administrative	4,103,652	-	_	4,103,652	4,115,49
Resource development	407,273	-	_	407,273	423,47
Total management and general services	4,510,925	-	-	4,510,925	4,538,96
Total expenses	76,596,455	6,558	(5,340)	76,597,673	81,461,90
Change in net assets without donor					
restrictions from operations	(1,275,247)	6,058	_	(1,269,189)	(1,764,578
Net investment return – non-operating	483,983	_		483,983	(246,055
Change in net assets without donor restrictions	(791,264)	6,058		(785,206)	(2,010,633
ACTIVITIES WITH DONOR RESTRICTIONS					
Contributions	8,715,893	-	_	8,715,893	7,373,96
Net investments return – donor restricted	323,769	-	_	323,769	(68,354
Net assets released from restriction	(7,408,058)	-	-	(7,408,058)	(7,411,584
Change in net assets with donor restrictions	1,631,604	-	-	1,631,604	(105,974
CHANGE IN NET ASSETS	840,340	6,058	-	846,398	(2,116,607
Net assets, beginning of year	22,613,609	990,559	-	23,604,168	25,720,77
Net assets, end of year	\$23,453,949	\$996,617	\$ -	\$24,450,566	\$23,604,16

^{*} GMJCS = Goodwill Mission and Job Creation Services

GOODWILL'S FINANCIAL SUPPORTERS

2019 INSTITUTIONAL FUNDERS

Goodwill Industries International wishes to thank national corporate, foundation and institutional funders whose investments advanced the mission and impact of the Goodwill network in 2019:

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U.S. Department of Labor: Employment and Training Administration

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Walmart Foundation

Goodwill Industries International appreciates the pioneer investors who make possible the Goodwill Mission and Job Creation Services loan fund to support the expansion of Goodwill's social enterprise and associated mission:

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The Ford Foundation

The Kresge Foundation

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2019 - 2020



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