



# Goodwill® Sustainability Summit

November 9-11, 2026 | Marriott Marquis Houston | Houston, TX

## Sponsorship Prospectus

### Uniting Leaders to Shape the Circular Economy

The Goodwill Sustainability Summit, held by Goodwill Industries International, brings together Goodwill senior leaders alongside trusted partners and global sustainability experts to shape the future of the circular economy and workforce development. As one of the most significant drivers of reuse in North America, Goodwill is at a critical inflection point as we invest in expanded material recovery, improved traceability, and increased waste reduction for textiles, shoes, plastics, critical minerals and more.

*This moment calls for bold collaboration and expert insight.*

### Why Goodwill? Why Now?

This event highlights the role Goodwill plays as a foundational backbone of the circular economy, and it invites leading voices to help guide the next phase of our collective work. Together, we will explore what it takes to build resilient systems, unlock innovation and deliver community impact at scale.

### Who Should Sponsor the Sustainability Summit?

- Organizations looking to engage directly with senior Goodwill decision makers.
- Those who want to influence the future of reuse, sustainability and workforce systems.
- Businesses looking to align their brand with real-world circular economy impact.

### Who Will Attend?

- **Goodwill Network:** Goodwill Industries International staff, local Goodwill CEOs, Goodwill board members, and senior leaders focused on donated goods retail, operations, strategy, mission, communications, business development, sustainability and more.
- **External Audience, Invite-only:** Select external partners, vendors and mission-aligned supporters who share Goodwill's commitment to sustainability and community impact.

### About Goodwill

Goodwill is the largest nonprofit workforce development network in North America. With nearly 125 years of experience, we play a significant role in powering the circular economy as the largest player in the secondhand market in North America.

We are America's neighbor, with a Goodwill location within 10 miles of 83% of the U.S. population. Through our 3,400+ stores, we recovered the value of over 4.4 billion pounds of donated products in 2024 that supported workforce development and other community-based services for more than 2.1 million people.

Our vision is to set the global standard for product stewardship by providing measurable, positive impact on people, planet and prosperity.

# 2026 Sustainability Summit Sponsorship Options\*

## General Session Keynote Sponsorship \_\_\_\_\_ \$25,000

Expand your brand through brief remarks delivered at a general session with a sustainability focus. Keynote sponsorship includes:

- One-minute commercial plus one minute of brief remarks during one Sustainability Summit general session.
- Two tickets to Sustainability Summit. Additional tickets can be purchased at \$1,000 per ticket.
- Table-top exhibit opportunity at the Sustainability Summit. Exhibits are six feet by two feet rectangular tables or 24- to 36-inch round/square cocktail tables.
- Branding opportunities on internal Goodwill intranet and conference website, mobile app and attendee correspondences.
- One newsletter AND one webinar to Goodwill staff.
  - Both newsletter and webinar must be initiated and completed by December 31, 2026.
  - Webinars are facilitated by GII and marketed to the Goodwill network.

## Sustainability Breakout Sponsorship \_\_\_\_\_ \$15,000

Expand your brand through brief remarks delivered during a breakout session or track. Breakout sponsorship includes:

- One-minute commercial plus one minute of brief remarks during one Sustainability Summit breakout session.
- Two tickets to Sustainability Summit. Additional tickets can be purchased at \$1,000 per ticket.
- Table-top exhibit opportunity at the Sustainability Summit. Exhibits are six feet by two feet rectangular tables or 24- to 36-inch round/square cocktail tables.
- Branding opportunities on internal Goodwill intranet and conference website, mobile app and attendee correspondences.
- One newsletter AND one webinar to Goodwill staff.
  - Both newsletter and webinar must be initiated and completed by December 31, 2026.
  - Webinars are facilitated by GII and marketed to the Goodwill network.

## Premier Exhibitor \_\_\_\_\_ \$10,000

Promote your products and services by exhibiting as a Sustainability Summit vendor. Exhibitors receive:

- Exhibit at the Sustainability Summit.
- Two tickets to Sustainability Summit. Additional tickets can be purchased at \$1,000 per ticket.
- Table-top exhibit opportunity at the summit. Exhibits are six feet by two feet rectangular tables or 24- to 36-inch round/square cocktail tables.
- Branding opportunities on internal Goodwill intranet and conference website, mobile app and attendee correspondences.
- One newsletter AND one webinar to Goodwill staff.
  - Both newsletter and webinar must be initiated and completed by December 31, 2026.
  - Webinars are facilitated by GII and marketed to the Goodwill network.

*\* Note: Portions of sponsorship fees are tax-deductible as a charitable donation.*

Connect with the GII sponsorships team to learn more.

Naomi Iheme, [naomi.iheme@goodwill.org](mailto:naomi.iheme@goodwill.org)  
Senior Manager, Corporate Sponsorships & Philanthropy

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